



# Retailing and eCommerce

## Scianta Capabilities

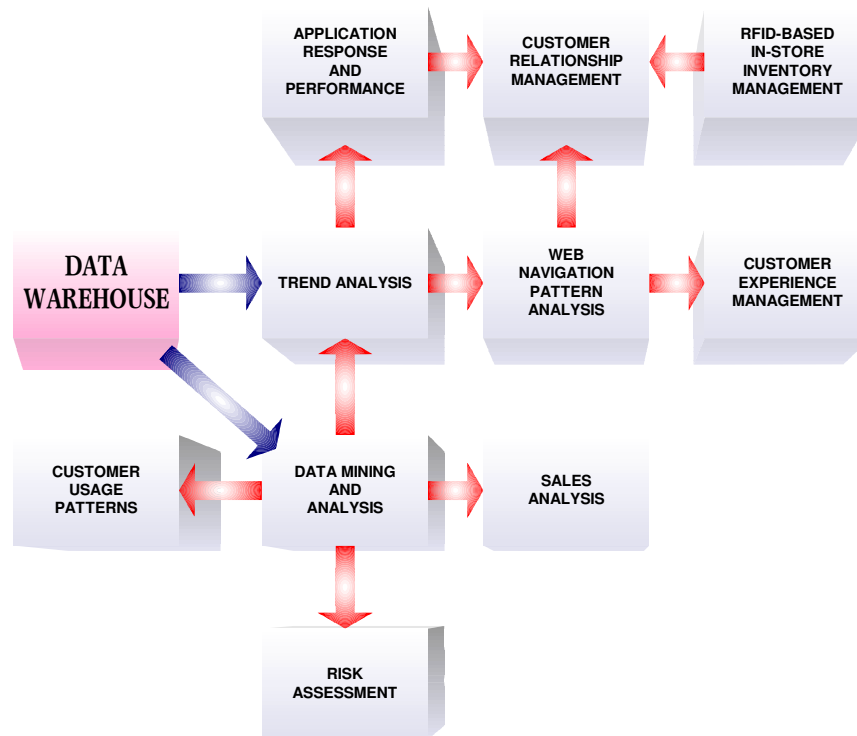


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Pricing and Discount Models  
In-Store Product Movement and Link Analysis  
Sales Trends and Forecasts by Periodicity Models  
Web traffic and Buying Analysis  
Cross-Sales Initiatives

Risk and Attrition Assessment  
Cost Benefit Analysis

New Line of Business Discovery  
Exploration and Exploitation  
Data Exploration Tools  
Deep Insight Data Mining  
Information and Knowledge Fusion  
Knowledge Harvesting and Management

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For more information or to schedule a presentation call (919) 678-0477 or visit [www.scianta.com](http://www.scianta.com)



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